



The 20th International
Operations & Maintenance Conference
in the Arab Countries

Under the theme of
**The Role of Maintenance in Sustainability
Environment and Clean Energy**

OPPORTUNITIES & PARTNERSHIP

9 – 11 JANUARY 2023

Crowne Plaza Riyadh RDC Hotel & Convention, KSA



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20 YEARS

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Collaborators



OMAINTEC 2023 SPONSORSHIP

OMAINTEC has created a full range of partnership opportunities including a wide array of pre-event marketing and promotion, onsite event and post-event benefits.

OMAINTEC offers four partnership opportunities: Main, Platinum, Forum & Gold Partnership categories, all including a wide array of visibility benefits that serve all branding needs, preferences and budget.



WHY SPONSOR?



Expand your Professional Network

Acquire a unique reach across the Kingdom's O&M sector, regionally and build strategic business relationships.



Position & Align your Brand

Harness the power of your brand by placing it in front of industry-leaders, academics and professionals, who are all aligned with your target market. We only partner with brands that share the same foundations of support and ethics.



Become a Thought Leader

Network with industry-leaders, academics and professionals to be part of the conversation, position your company as leaders and open doors to new opportunities.

MAIN PARTNER

SAR 300,000 (price is subject to 15% VAT)
For one entity only



PRE-EVENT MARKETING AND PROMOTION

Partner logo will be placed on:

- All email campaigns and e-marketing activities in the area allocated for partners.
- The conference website in the area dedicated for partners.
- The conference e-promotional video(s).
- The conference promotional kits.
- The conference WhatsApp promotional material.
- The conference program and guidebook which will be sent electronically to the participants and uploaded in the media center of the website.
- 3rd party Media Partner promotional tools.



Two full colored ad pages in the conference guidebook.
(Ad design to be provided by the partner)



Two Dedicated newsletters sent to the event's database.
(Content provided by the partner)



One ad banner placed on the homepage on the conference website.
(Provided by the partner)



Two Dedicated social media posts welcoming & introducing the partner.
(LinkedIn, Twitter and Facebook)

ONSITE EVENT BENEFITS

- One Reserved Second row VIP – seat for the partner senior executive in the opening ceremony.
- Two Reserved Second row VIP – seats for the partner senior executives in the opening ceremony.
- Logo to be available next to organizer logo on onsite branding.
- Two function hosting opportunities within the conference agenda (allocated by the organizer)
- Number to be decided based on the allowed seating capacity in accordance to the precautionary measures applied by the concerned authorities.
- Short keynote speech to be addressed by a senior executive during the opening ceremony or 3 Minutes video About the company during the breaks

POST EVENT BENEFITS AND ADVANTAGES



Exposure within the conference electronic post-event kit.



E-promotion for one year on the conference website.



Social media thank you post (LinkedIn, Twitter, Instagram and Facebook).



Logo availability in post-event video animation.

PLATINUM PARTNER

SAR 200,000 (price is subject to 15% VAT)



PRE-EVENT MARKETING AND PROMOTION

Partner logo will be placed on:

- All event-related material next to the organizer logo namely:
- All email campaigns and e-marketing activities in the area allocated for partners.
- The conference website in the area dedicated for partners.
- The conference e-promotional video(s).
- The conference promotional kits.
- The conference WhatsApp promotional material.
- The conference program and guidebook which will be sent electronically to the participants and uploaded in the media center of the website.
- 3rd party Media Partner promotional tools.



One full colored ad page in the conference guidebook.
(Ad design to be provided by the partner)



Two Dedicated social media posts welcoming & introducing the partner.
(LinkedIn, Twitter and Facebook)

ONSITE EVENT BENEFITS

- Two Reserved Second row VIP – seat for the partner senior executives in the opening ceremony.
- Logo to be available next to organizer logo on onsite branding.
- One function hosting opportunity within the conference agenda (allocated by the organizer)
- Number to be decided based on the allowed seating capacity in accordance to the precautionary measures applied by the concerned authorities.

POST EVENT BENEFITS AND ADVANTAGES



Exposure within the conference electronic post-event kit.



E-promotion for one year on the conference website.



Social media thank you post (LinkedIn, Twitter, Instagram and Facebook).



Logo availability in post-event video animation.

FORUM PARTNER

Designated Forum Partnership is subject to organizing committee approval
SAR 100,000 (price is subject to 15% VAT)



PRE-EVENT MARKETING AND PROMOTION

Partner logo will be placed on (including availability next to designated Forum):

- All email campaigns and e-marketing activities in the area allocated for partners.
- The conference website in the area dedicated for partners.
- The conference e-promotional video(s).
- The conference promotional kits.
- The conference WhatsApp promotional material.
- The conference program and guidebook which will be sent electronically to the participants and uploaded in the media center of the website.
- 3rd party Media Partner promotional tools.



One full colored ad page in the conference guidebook.
(Ad design to be provided by the partner)



One Dedicated social media post welcoming & introducing the partner.
(LinkedIn, Twitter and Facebook)

ONSITE EVENT BENEFITS

- Two Reserved Second row VIP – seat for the partner senior executives in the opening ceremony.
- Logo to be available next to organizer logo on onsite branding.
- One function hosting opportunity within the conference agenda (allocated by the organizer)
- Number to be decided based on the allowed seating capacity in accordance to the precautionary measures applied by the concerned authorities.

POST EVENT BENEFITS AND ADVANTAGES



Exposure within the conference electronic post-event kit.



E-promotion for one year on the conference website.



Social media thank you post (LinkedIn, Twitter, Instagram and Facebook).



Logo availability in post-event video animation.

GOLD PARTNER

Designated Forum Partnership is subject to organizing committee approval
SAR 50,000 (price is subject to 15% VAT)



PRE-EVENT MARKETING AND PROMOTION

Partner logo will be placed on:

- All email campaigns and e-marketing activities in the area allocated for partners.
- The conference website in the area dedicated for partners.
- The conference e-promotional video(s).
- The conference promotional kits.
- The conference WhatsApp promotional material.
- The conference program and guidebook which will be sent electronically to the participants and uploaded in the media center of the website.
- 3rd party Media Partner promotional tools.



One full colored ad pages in the conference guidebook.
(Ad design to be provided by the partner)



One Dedicated social media post welcoming & introducing the partner.
(LinkedIn, Twitter and Facebook)

ONSITE EVENT BENEFITS

- Logo to be available next to organizer logo on onsite branding.
- Number to be decided based on the allowed seating capacity in accordance to the precautionary measures applied by the concerned authorities.

POST EVENT BENEFITS AND ADVANTAGES



Exposure within the conference electronic post-event kit.



E-promotion for one year on the conference website.



Social media thank you post (LinkedIn, Twitter, Instagram and Facebook).



Logo availability in post-event video animation.



ADMINISTRATION BUREAU

Arab Council of Operations & Maintenance



Saudi Arabia
PO Box 88819
Riyadh 11672
Mobile: +966535708934

www.omaintec.org
omaintec.com
info@omaintec.com



/OMAINTECConf

ExiCon International Group



Saudi Arabia
PO Box 88819
Riyadh 11672

Whatsapp: +966 53 899 2998
info@omaintec.com